

Prison City Ramblers

Second Charter P.O. Box 1995 Auburn, NY 13021

Dear prospective sponsor:

Thank you for considering sponsorship of our annual Father's Day Car Show. Your support will enable us to make generous contributions to selected local non-profit organizations as well as individual gifts to other organizations and people in need. In recent years we have donated in excess of \$6000 per year to local charities. We pride ourselves on being able to help others in need, all of which would not be possible without your sponsorship.

We list all of our sponsors prominently on our sponsor board at the show. We also recognize our sponsors by announcing each name on our public address system as their awards/trophy is being presented, as well as numerous times throughout the day. Additionally your business will be prominently listed on both our website, and on our show flyers. We average over 750 show cars on display. In addition, Emerson Park officials informed us that we have had over 4000 spectators at the park during recent shows. With your support we hope to do even better every year.

Your paid sponsorship entitles you to a full club membership, which includes our monthly newsletter, "The Rambler," where your business name is also listed in each issue. As a sponsor you are entitled to attend club functions, monthly meetings, cruise nights, and our famous Christmas Party.

We offer two levels of sponsorship: our regular sponsorship level of \$75 or a Major Sponsor level of \$350, which provides your business with additional advertising exposure. **Major sponsors will also have their business name printed on 200 promotional coffee mugs given to show participants, business name on a specialty show award, and preference of booth location at the show.** For more information about becoming a Major Sponsor, call Ed at 315-246-9207.

To become a sponsor please fill out the form below and mail with your check to the address on this form. In order to guarantee sponsorship exposure for the full year we must receive your commitment as
soon as possible. (Before March 1st to guarantee full advertising for the Father's Day Show)
cut here

Prison City Ramblers Sponsorship Form				
Business name:				
Address:				
Phone number:		Sponsorship Level: (Check one)		
Contact name:		☐ Regular: \$75	☐ Major: \$350	
Email:				